



Sher-i-Kashmir
University of Agricultural Sciences & Technology of Kashmir,
Shalimar, Srinagar - 190025

Office No. 0194-2461271 / Email: registrar@skuastkashmir.ac.in

Subject: Celebration of Har Ghar Tiranga Campaign-2026 and Commemoration of 150 Years of "Vande Mataram" – Compliance thereof.
Reference: Communication No. Cul-Adm0Gen/216/2022-01 dated 06.08.2026 issued by the Department of Culture, Government of Jammu & Kashmir.

CIRCULAR

It is hereby notified for information and necessary compliance of all employees of the University that the Government of Jammu & Kashmir has communicated the programme for celebration of **Har Ghar Tiranga Campaign-2026**. The celebration shall be integrated with the **Third Phase of the Commemoration of 150 Years of "Vande Mataram"**, during the period from **09th to 17th August, 2026**.

In this regard, all Directors, Deans, Associate Deans and Heads of Divisions/Faculties/Colleges/other Constituent Units of SKUAST-Kashmir are enjoined upon to ensure active participation of the employees their administrative control and students enrolled in their respective faculty/college in the aforesaid campaign and to organize activities/programmes at their respective levels, in accordance with the instructions contained in the communication referred to above.

The following may, inter alia, be ensured:

- that **Har Ghar Tiranga Campaign-2026** be observed during the period from **09th to 17th August, 2026**, with active and enthusiastic participation of the University community;
- that the **Third Phase of the Commemoration of 150 Years of "Vande Mataram"** be integrated with the **Har Ghar Tiranga Campaign-2026** and, during physical events/celebrations, the singing of the National Song "**Vande Mataram**" and the hoisting/display of the National Flag (**Tiranga**) be suitably brought together;
- that activities be organized at the **Faculty/College/Unit level**, with emphasis on maximum participation, **Jan Bhagidari**, and patriotic spirit, in accordance with the prescribed activities and guidelines;
- that **14th August, 2026** also be observed as "**Partition Horrors Remembrance Day**", with appropriate activities organized in accordance with the directives/guidelines issued by the Government of India;
- that all activities/events organized in connection with the campaign be properly documented and their details be uploaded/reported in a timely manner and on a daily basis on the designated Government of India portal, as prescribed. In-charge, ARIS, SKUAST-K, Shalimar, may facilitate the uploading/reporting process and extend the necessary technical assistance to the concerned;
- that the concerned Directors/Deans/Associate Deans/Heads ensure effective coordination, meticulous planning and proper implementation of the aforesaid activities and accord **top priority** to the programme. They may further ensure that the activities are conducted in a befitting manner and that brief reports, along with photographs/videos and other relevant documentation are properly maintained for record and further submission, as and when required.

All Directors, Deans, Associate Deans and Heads of Divisions/Research Stations/KVKs/other Constituent Units of SKUAST-Kashmir are, therefore, impressed upon to ensure strict compliance with the instructions contained in the communication under reference and extend full cooperation for the successful conduct of the **Har Ghar Tiranga Campaign-2026 and Commemoration of 150 Years of "Vande Mataram"**.

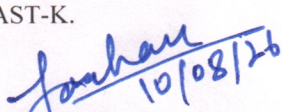
The communication received from the Department of Culture, Government of Jammu & Kashmir, Civil Secretariat, Srinagar, is enclosed herewith for self-explanatory purposes and ready reference.

Sd/-
(Prof. Azmat Alam Khan)
Registrar

No. AU/Adm/Misc/I-Day/759/22/9997-10027
Dated: 10.08.2026

Copy for information and n/a:

- All Officers of SKUAST-Kashmir.
- All Heads of the Divisions/Stations/Centres & other constituent Units of SKUAST-K.
- Incharge ARIS, SKUAST-K, Shalimar for uploading the Circular on the University website.
- Secretary to Vice-Chancellor for kind information of Hon'ble Vice-Chancellor, SKUAST-K.


(Farhan Wajahat)
Assistant Registrar (GAD)



Government of Jammu and Kashmir
DEPARTMENT OF CULTURE
Civil Secretariat, Srinagar / Jammu
(e-mail: secretary-culture@jk.gov.in | 0194-2506264, 0191-2548715)

Deputy Commissioners (All)
Jammu & Kashmir

No.: Cul-Adm0Gen/216/2022-01

Dated: 06-08-2026

Sub.: **Har Ghar Tiranga Campaign-2026 and Commemoration of 150 Years of "Vande Mataram" preparation of Phase-III – w.e.f 9th to 17th August, 2026–reg.**

Ref.: i. MHA-GoI No.15030/26/2026-J&K dt. 31.07.2026.

ii. MoC-GoI No. 42-22/119/2022-AKAM (Pt.II) dated 14.07.2026.

Kindly refer the communications quoted on the subject, the Har Ghar Tiranga Campaign, launched by the Government of India in 2022 under the aegis of Azadi Ka Amrit Mahotsav, has over the years emerged as a successful Jan Bhagidari movement, encouraging citizens to hoist/display the National Flag at their homes, offices, institutions and public places and thereby fostering a personal and emotional connection with the Tiranga. The campaign has also provided an important platform for paying heartfelt tribute to the freedom fighters and soldiers who laid down their lives in the service of the Nation.

The National Implementation Committee (NIC), under the Chairmanship of the Hon'ble Union Minister of Home Affairs and Cooperation, has approved and issued directions dated **31.07.2026** regarding the integration of the third phase of **Commemoration of 150 Years of "Vande Mataram" with Har Ghar Tiranga Campaign-2026**. Accordingly, during the campaign period, all physical celebrations shall bring together the singing of the National Song "Vande Mataram" and hoisting/display of the National Flag (Tiranga). Similarly, all digital celebrations shall integrate both components through the Har Ghar Tiranga Portal, wherein citizens may upload "Selfie with Tiranga", with the lyrics of "Vande Mataram" automatically appearing as part of the uploaded picture.

Further, the celebration of the **Har Ghar Tiranga Campaign-2026** across the country shall be taken up w.e.f. **9th to 17th August, 2026**, with the third phase of the **Commemoration of 150 Years of the National Song "Vande Mataram"** integrating with the Har Ghar Tiranga Campaign-2026.

In this regard, it is also appreciated and heartening to acknowledge that due to the active cooperation, sustained efforts and patriotic zeal displayed across all districts under the supervision of respective Deputy Commissioners, the Jammu & Kashmir secured the 1st rank amongst all States/UTs during Phase-I, Phase-II and the Special Phase of the Vande Mataram Campaign in the country. This remarkable achievement reflects the collective commitment and enthusiastic Jan Bhagidari demonstrated across the Union Territory.

Accordingly, all the Deputy Commissioners are once again requested to ensure wide participation of all Government Departments, District Administration, Urban Local Bodies, Panchayati Raj Institutions, educational institutions and other agencies/stakeholders for organizing the campaign in a befitting manner at the district, block and Panchayat levels, with maximum public participation and Jan Bhagidari for the forthcoming HGT – 2026 and commemoration of Vande Mataram (Phase- III), along with timely and daily uploading of the events organized on the Government of India portal (<https://www.vandemataram150.in>), ensuring that the Jammu and Kashmir retains the rank earned with remarkable efforts of all of you.

The details of activities to be conducted as prescribed by the Ministry of Culture, Government of India are enclosed in the form of PPT as **Annexure "A"**. *The main UT level Har Ghar Tiranga – 2026 function shall be led by the Hon'ble Lieutenant Governor and the Hon'ble Chief Minister, to be held at SKICC – Botanical Garden, Srinagar on 12th August 2026 in which all the Deputy Commissioners are required to join through NIC Virtual Mode.*

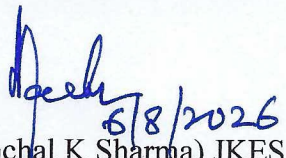
In light of the above, I am directed to request all the Deputy Commissioners and the District Nodal Officers (Vande Mataram) concerned to ensure effective coordination with all stakeholder departments and institutions for meticulous planning and implementation of the aforesaid activities from **9th to 17th August, 2026**. It is reiterated that special emphasis shall be laid on maximum public participation, extensive outreach, proper documentation and timely uploading/reporting of all activities/events on the designated portal/platform, as prescribed.

The District Nodal Officers shall closely monitor the campaign activities and ensure that the prescribed activities are implemented at the district, block and Panchayat levels in letter and spirit. Particular attention shall be given to integrating the Commemoration of 150 Years of "Vande Mataram" with the Har Ghar Tiranga Campaign-2026 throughout the campaign period.

It is further to inform that 14th August, 2026 shall also be observed by all the Districts as "Partition Horrors Remembrance Day" as per the directives of Government of India, for which the details are also enclosed herewith as Annexure "B".

The matter may kindly be accorded top priority and necessary instructions be issued to all concerned accordingly.

Urgent and Important.


(Chanchal K Sharma) JKES
Deputy Director
Department of Culture

Encl.:

- i) Copy of D.O. No. 42-22/119/2022-AKAM (Pt.II) dated 14.07.2026
- ii) MHA-GoI No.15030/26/2026-J&K dt. 31.07.2026.
- iii) Annexure-A, Planned Activities (PPT) HGT - 2026.
- iv) Annexure-B, PPT on Partition Horrors Remembrance Day.

Copy to the:

- i. Divisional Commissioner, Kashmir/Jammu, for information and necessary action.
- ii. Secretary, J&K Academy of Art, Culture & Languages, for information and necessary action.
- iii. All Nodal Officers of Har Ghar Tiranga Campaign-2026/Vande Mataram Campaign nominated by the respective Departments/Districts/Institutions for necessary action.
- iv. PPS to the Hon'ble Lieutenant Governor, J&K, for information.
- v. OSD/Private Secretary to Hon'ble Chief Minister, J&K for information.
- vi. PPS to the Chief Secretary, J&K, for information.
- vii. Private Secretary to Commissioner/Secretary to the Government, General Administration Department, J&K.
- viii. Private Secretary to Commissioner/Secretary to the Government, Information Department, J&K.
- ix. Private Secretary to Commissioner/Secretary to the Government, Higher Education Department/School Education Department, J&K, ***with the request to issue instructions to all the Schools, Colleges, Universities etc. in this regard.***
- x. PA to Principal Secretary to the Government, Department of Culture, J&K.

Copy also to:

- i. Vice-Chancellors of all Universities of J&K for information and similar necessary action.

15030/26/2026-J&K
भारत सरकार
गृह मंत्रालय
जम्मू कश्मीर एवं लद्दाख प्रभाग

कर्तव्य भवन-3, नई दिल्ली
दिनांक, 31 जुलाई, 2026

सेवा में,

1. मुख्य सचिव, संघ राज्य क्षेत्र जम्मू एवं कश्मीर
2. मुख्य सचिव, संघ राज्य क्षेत्र लद्दाख

विषय: हर घर तिरंगा अभियान-2026

महोदय,

मुझे उपर्युक्त विषय का संदर्भ देते हुए यह कहने का निदेश हुआ है कि, हर घर तिरंगा अभियान वर्ष 2022, 2023, 2024 और 2025 के दौरान सफलतापूर्वक क्रियान्वित किया गया, जिसमें स्वतंत्रता दिवस के अवसर पर देशभर में घरों, कार्यालयों, संस्थानों और सार्वजनिक स्थानों पर तिरंगा प्रमुखता से फहराया गया।

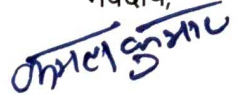
2. इसी भावना को आगे बढ़ाते हुए, भारत सरकार वर्तमान में राष्ट्रगीत "वंदे मातरम्" के 150 वर्ष पूर्ण होने का उत्सव मना रही है। इस संबंध में, राष्ट्रीय कार्यान्वयन समिति (NIC) ने इस उत्सव के तीसरे चरण को हर घर तिरंगा 2026 के साथ 9 से 17 अगस्त 2026 तक देशभर में एकीकृत करने हेतु अनुमोदित किया है। इस अवधि के दौरान, सभी भौतिक समारोहों में राष्ट्रगीत "वंदे मातरम्" के गायन और राष्ट्रीय ध्वज (तिरंगा) को फहराने/प्रदर्शित करने को एक साथ लाया जाएगा। इसी प्रकार, सभी डिजिटल समारोहों में भी हर घर तिरंगा वेबसाइट (www.harghartiranga.com) के माध्यम से इन दोनों घटकों को एक साथ लाया जाएगा, जिसमें नागरिक तिरंगे के साथ सेल्फी अपलोड कर सकेंगे और अपलोड की गई तस्वीर के साथ "वंदे मातरम्" के बोल स्वतः प्रदर्शित होंगे।

3. इसके अतिरिक्त, राष्ट्रीय कार्यान्वयन समिति (NIC) के निर्देशों के अनुसार, हर घर तिरंगा अभियान 2026 का सक्रिय समर्थन करने का अनुरोध किया जाता है। हर घर तिरंगा 2026 के तहत की जाने वाली गतिविधियां **अनुलग्नक-I** में उल्लेखित हैं।

4. यह भी अनुरोध किया जाता है कि अभियान के दौरान की गई गतिविधियों/कार्रवाई रिपोर्ट को प्राथमिकता के आधार पर इस मंत्रालय के साथ साझा किया जाए।

संलग्नक: यथोपरी

भवदीय,



कमल कुमार

अवर सचिव, भारत सरकार

☎ 011-24010175

ईमेल: - kamal.koli@nic.in

हर घर तिरंगा 2026 हेतु गतिविधियां

- हर घर तिरंगा अभियान 2026 में 9 से 17 अगस्त 2026 के दौरान सक्रिय रूप से भाग लें।
- अधिकारियों, कर्मचारियों और आम जनता को हर घर तिरंगा पोर्टल (www.harghartiranga.com) पर “तिरंगे के साथ सेल्फी” अपलोड करने हेतु प्रोत्साहित करें। डिजिटल अभियान के भाग के रूप में, अपलोड की गई तस्वीर के साथ राष्ट्रगीत “वंदे मातरम्” के बोल स्वतः प्रदर्शित होंगे।
- संस्कृति मंत्रालय द्वारा तैयार तिरंगा प्रदर्शनी (हर घर तिरंगा पोर्टल के डाउनलोड सेक्शन में उपलब्ध) को, जहां भी संभव हो, कार्यालयों और सार्वजनिक स्थानों पर प्रदर्शित करें।
- संघ राज्य क्षेत्र प्रशासन/दिल्ली पुलिस की आधिकारिक वेबसाइट और सोशल मीडिया प्लेटफार्मों के माध्यम से अभियान का प्रचार करें।
- सुधारगृह संस्थानों को, जहां भी संभव हो, ध्वजारोहण समारोह आयोजित करने और राष्ट्रगीत “वंदे मातरम्” के सामूहिक गायन हेतु प्रोत्साहित किया जा सकता है।

15030/26/2026-J&K

भारत सरकार /Government of India

गृह मंत्रालय/ Ministry of Home Affairs

जम्मू कश्मीर एवं लद्दाख प्रभाग/ JKL Division

Kartvya Bhavan-3, New Delhi

Dated, the 31st July, 2026

To,

1. The Chief Secretary, UT of Jammu & Kashmir
2. The Chief Secretary, UT of Ladakh.

Subject: Har Ghar Tiranga Campaign, 2026-reg.

Sir,

I am directed to refer to the subject cited above and to say that the Har Ghar Tiranga Campaign was successfully implemented during the years 2022, 2023, 2024 and 2025, with the Tiranga being prominently hoisted across homes, offices, institutions and public spaces nationwide on Independence Day.

2. In continuation of this spirit, Government of India is currently commemorating 150 years of the National Song "Vande Mataram". In this regard, the National Implementation Committee (NIC), approved the integration of the third phase of the commemoration with Har Ghar Tiranga 2026 across the country from 9th to 17th August 2026. During this period, all physical celebrations shall bring together singing of the National Song "Vande Mataram" and hosting/display of the National Flag (Tiranga). Similarly, all digital celebrations shall also bring together these two components through the Har Ghar Tiranga website (www.harghartiranga.com), wherein citizens may upload Selfie with Tiranga and the lyrics of "Vande Mataram" shall automatically appear as part of the uploaded picture.

3. Further, in accordance with the directions of the National Implementation Committee (NIC), it is, therefore requested to actively support the Har Ghar Tiranga 2026 campaign. The activities to be undertaken towards Har Ghar Tiranga 2026 are highlighted in **Annexure-I**.

4. It is also requested to share Action Taken Report/activities carried out during the campaign, with this Ministry on priority.

Encl.: As above

Yours faithfully,



Kamal Kumar

Under Secretary to the Govt. of India

☎ 011-24010175

ईमेल: - kamal.koli@nic.in

Har Ghar Tiranga 2026 Activities to be undertaken

- Actively participate in the **Har Ghar Tiranga 2026** campaign during **9th – 17th August 2026**.
- Encourage officers, employees and the general public to upload **“Selfie with Tiranga”** on the **Har Ghar Tiranga Portal** (www.harghartiranga.com). As part of the digital campaign, the lyrics of the National Song **“Vande Mataram”** shall automatically appear as part of the uploaded picture.
- Display the Tiranga Exhibition curated by the Ministry of Culture (available in the download section of the Har Ghar Tiranga Portal), wherever feasible, at offices and public places.
- Publicise the Campaign through the official website and social media platforms of the UT Administration/Delhi Police.
- Correctional institutions may be encouraged to organize flag hoisting ceremonies and collective singing of the National Song “Vande Mataram” wherever feasible.

विवेक अग्रवाल
सचिव
Vivek Aggarwal
Secretary



भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No.42-22/119/2022-AKAM(Pt.II)

July 14, 2026

Dear Shri Dulloo,

As you are aware, Government of India launched the Har Ghar Tiranga (HGT) campaign in 2022 under the aegis of Azadi Ka Amrit Mahotsav. The objective of this campaign has been to encourage citizens to hoist the National Flag at their homes and build a personal and emotional connection with the Tiranga. Over the years, the campaign has become a successful Jan Bhagidari movement of national identity, patriotism and pride.

2. The HGT campaign was successfully implemented during the years 2022, 2023, 2024 and 2025, with Tiranga being prominently hoisted across homes, offices, institutions and public spaces nationwide on Independence Day. Activities such as Selfie with Tiranga, Prabhat-pheris, Tiranga Rallies (including bike and cycle rallies), Tiranga exhibitions, along with other grassroots-level Jan Bhagidari initiatives, have made Independence Day celebration a more participative and widely celebrated occasion across the country. The campaign has also served as a special occasion for the public to pay heartfelt tribute to the freedom fighters and soldiers who laid down their lives in the service of the nation and in honour of the Tiranga.

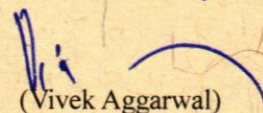
3. In continuation of this spirit, Government of India is currently commemorating 150 years of the National Song "Vande Mataram". In this regard, National Implementation Committee (NIC), under the Chairmanship of the Hon'ble Union Minister of Home Affairs and Cooperation, has approved, vide its directions dated 13.03.2026, the integration of the third phase of the commemoration with Har Ghar Tiranga 2026. Accordingly, Government of India has decided to celebrate Har Ghar Tiranga 2026 across the country from 9th to 17th August 2026. During this period, all physical celebrations shall bring together singing of the National Song "Vande Mataram" and hoisting/display of the National Flag (Tiranga). Similarly, all digital celebrations shall also bring together these two components through the Har Ghar Tiranga website (www.harghartiranga.com), wherein citizens may upload Selfie with Tiranga and the lyrics of "Vande Mataram" shall automatically appear as part of the uploaded picture.

4. In this regard, State Government/UT Administration is requested to actively support Har Ghar Tiranga 2026 campaign by ensuring participation of all Departments, District Administrations, Urban Local Bodies, Panchayati Raj Institutions, educational institutions and other agencies under its administrative control. The activities to be undertaken with under Har Ghar Tiranga 2026 with high Janbhagidari are enclosed at Annexure-I.

5. In the above context, it is requested to kindly nominate a Nodal Officer from your Department to coordinate with the Ministry of Culture for effective implementation of HGT 2026 campaign.

With regards,

Yours sincerely,


(Vivek Aggarwal)

Shri Atal Dulloo
Chief Secretary
Union Territory of Jammu & Kashmir
Srinagar

Room No. 22100, 2nd Floor, Kartavya Bhawan-2, Dr. Rajendra Prasad Road, New Delhi-110 001

Phone: +91-11-24014303, 24014304 E-mail: secy-culture@nic.in

ANNEXURE-I

**Activities to be undertaken by the State Governments/Union Territory Administrations
under
Har Ghar Tiranga 2026**

1. The States/UTs will organize **Tiranga Rally with large-scale procession** featuring participants carrying the Indian National Flag in accordance with the Flag Code of India and singing Vande Mataram at the start of the rally. The rally can involve citizens from all walks of life, including students, youth, government officials, armed forces personnel, and community organizations, promoting patriotism, national unity, and pride. Proper documentation, route planning, participant registration, and independent verification should be arranged to support the record attempt, if any while ensuring safety, discipline, and respectful handling of the Tiranga throughout the event.
2. **State/UT-level Tiranga Concerts** may be organized with participation of the Hon'ble Governor/Lieutenant Governor, Hon'ble Chief Minister and other dignitaries, incorporating patriotic songs, **collective singing of the National Song "Vande Mataram"**, the **Tiranga Anthem** and other suitable cultural performances.
3. It may be ensured that all **Independence Day celebrations** organized by the State Government/UT Administration include **collective singing of the National Song "Vande Mataram"** along with **hoisting/display of the National Flag (Tiranga)**.
4. **Tiranga Exhibition** curated by the Ministry of Culture (available in the download section of the **Har Ghar Tiranga Portal** (www.harghartiranga.com)) may kindly be displayed at prominent public places such as shopping malls, railway stations, airports, bus terminals, public parks and other locations having high public footfall. Wherever feasible, the exhibition may be inaugurated by a dignitary.
5. **Tiranga Cycle Rallies/E-Bike Rallies may be organized** across districts and Gram Panchayats during the campaign period.
6. Adequate availability and distribution of the **National Flag (Tiranga)** may be ensured throughout the State/UT during the campaign period.
7. **Tiranga-themed illumination and decoration may be undertaken**, wherever feasible, at Government buildings, dams, bridges, roads, airports, railway stations, bus terminals, hospitals, schools, marketplaces, prominent roundabouts and other public places.
8. Creation of **large Tiranga-themed Rangoli** may be encouraged at prominent public places having high public footfall.
9. Schools and educational institutions may be encouraged to decorate campus walls with **Tiranga-inspired artwork**, quotations of freedom fighters and excerpts from the National Song "**Vande Mataram**".
10. **Har Ghar Tiranga 2026** campaign may be ensured to be publicized through the official website and social media platforms of the State Government/UT Administration and encourage officers, employees and the public to participate in the digital campaign by uploading "**Selfie with Tiranga**" on the **Har Ghar Tiranga Portal** (www.harghartiranga.com).

HAR GHAR TIRANGA

State Briefing Presentation 2026



Har Ghar Tiranga 2026

- This year Har Ghar Tiranga will be celebrated from **8th to 17 August 2026...**
- Har Ghar Tiranga 2026 celebrations and activities will be dedicated to **the commemoration of 150 Years of Vande Mataram.**
- Physical programmes conducted during this period may include the **singing of Vande Mataram.**
- Ministry of Home Affairs has issued **guidelines for the singing of Vande Mataram.**

https://Orders_relatingto_singingplayingNationalsong_NationalAnthemofIndiaEng_0307202C_0_0.pdf

Lyrics made available in Hindi and English



संस्कृति मंत्रालय
MINISTRY OF
CULTURE

सत्यमेव जयते

राष्ट्रीय गीत वन्दे मातरम्

वन्दे मातरम्, वन्दे मातरम् ।
सुजलाम् सुफलाम् मलयजशीतलाम्,
शस्यश्यामलाम् मातरम् ।
वन्दे मातरम् ॥

शुभ्रज्योत्स्ना पुलकितयामिनीम्,
फुल्लकुसुमित द्रुमदलशोभिनीम्,
सुहासिनीम् सुमधुरभाषिणीम्,
सुखदाम् वरदाम् मातरम् ।
वन्दे मातरम् ॥

कोटि-कोटि कण्ठ कल-कल निनाद कराते,
कोटि-कोटि भुजैर्धृत खरकरवाले,
के बोलें माँ तुमि अबले,
बहुबलधारिणीं नमामि तारिणीम्,
रिपुदलवारिणीं मातरम् ।
वन्दे मातरम् ॥

तुमि विद्या तुमि धर्म, तुमि हृदि तुमि मर्म,
त्वम् हि प्राणाः शरीरे, बाहुते तुमि माँ शक्ति,
हृदये तुमि माँ भक्ति, तोमारेइ प्रतिमा गडि मन्दिरे-मन्दिरे ।
वन्दे मातरम् ॥

त्वम् हि दुर्गा दशप्रहरणधारिणी,
कमला कमलदलविहारिणी,
वाणी विद्यादायिनी, नमामि त्वाम्
नमामि कमलाम् अमलाम् अतुलाम्,
सुजलां सुफलां मातरम् ।
वन्दे मातरम् ॥

श्यामलाम् सरलाम् सुस्मिताम् भूषिताम्,
धरणीम् भरणीम् मातरम् ।
वन्दे मातरम्, वन्दे मातरम् ॥

National Song VANDE MATARAM

Vandē Mātaraṃ, Vandē Mātaraṃ.
Sujalāṃ suphalāṃ malayaja-sheetalāṃ,
Shasya-Shyāmalāṃ Mātaraṃ.
Vandē Mātaraṃ.

Shubhra-jyotsnā pulakita-yāmineeṃ,
Phulla-kusumita druma-dala-shobhineeṃ,
Suhāsineeṃ sumadhura-bhāshineeṃ,
Sukhadām varadām Mātaraṃ.
Vandē Mātaraṃ.

Koti-koti kantha kal-kal nināda karāle,
Koti-koti bhujairdhrīta kharkarvāle,
Ke bole Mā tumi abale,
Bahubaladhāriṇeeṃ namāmi tāriṇeeṃ,
Ripudala-vāriṇeeṃ Mātaraṃ.
Vandē Mātaraṃ.

Tumi vidyā, tumi dharma,
Tumi hṛdi, tumi marma,
Tvam hi prāṇāḥ shareere
Bahute tumi Mā shakti,
Hṛdaye tumi Mā bhakti,
Tomārai pratima gadi mandire-mandire.
Vandē Mātaraṃ.

Tvam hi Durgā dasha-praharaṇa-dhāriṇee,
Kamalā kamala-dala-vihāriṇee,
Vāṇee vidyā-dāyinee,
Namāmi tvām namāmi kamalām,
Amalām atulām,
Sujalām suphalām Mātaraṃ.
Vandē Mātaraṃ.

Shyāmalām saralām susmitām bhūṣhitām,
Dharaṇeeṃ bharaṇeeṃ Mātaraṃ.
Vandē Mātaraṃ, Vandē Mātaraṃ.

<https://www.vandemataram150.in/download?category=Lyrics>

Sing along videos and online tutorials available



STEP 1 OF 5

Listen to Vande Mataram

Begin your journey by listening to the official version in your preferred language.

Listen carefully to the melody and rhythm. Follow the lyrics on screen.

CHOOSE YOUR LANGUAGE

English

Hindi

FOCUS ON A STANZA (PARA)

All Stanzas

Stanza 1

Stanza 2

Stanza 3

Stanza 4

Stanza 5

Stanza 6

0:00

3:10

Skip

Proceed to Step 2

VANDE MATARAM — FULL LYRICS

ENGLISH

STANZA 1

Vandē Mātaraṃ, Vandē Mātaraṃ.

Sujalāṃ suphalāṃ malayaja-
shītalāṃ,
Shasya-Shyāmalāṃ Mātaraṃ.
Vandē Mātaraṃ.

STANZA 2

Shubhra-jyotsnā pulakita-
yāmineeṃ,
Phulla-kusumita druma-dala-
shobhineeṃ,
Suhāsineeṃ sumadhura-
bhāshineeṃ,
Sukhadāṃ varadāṃ Mātaraṃ.
Vandē Mātaraṃ.

STANZA 3

Koti-koti kantha kal-kal nināda
karāle,
Koti-koti bhujairdhṛita kharkarvāle,
Ke bole Mā tumi abale,

<https://www.vandemataram150.in/tutorial>

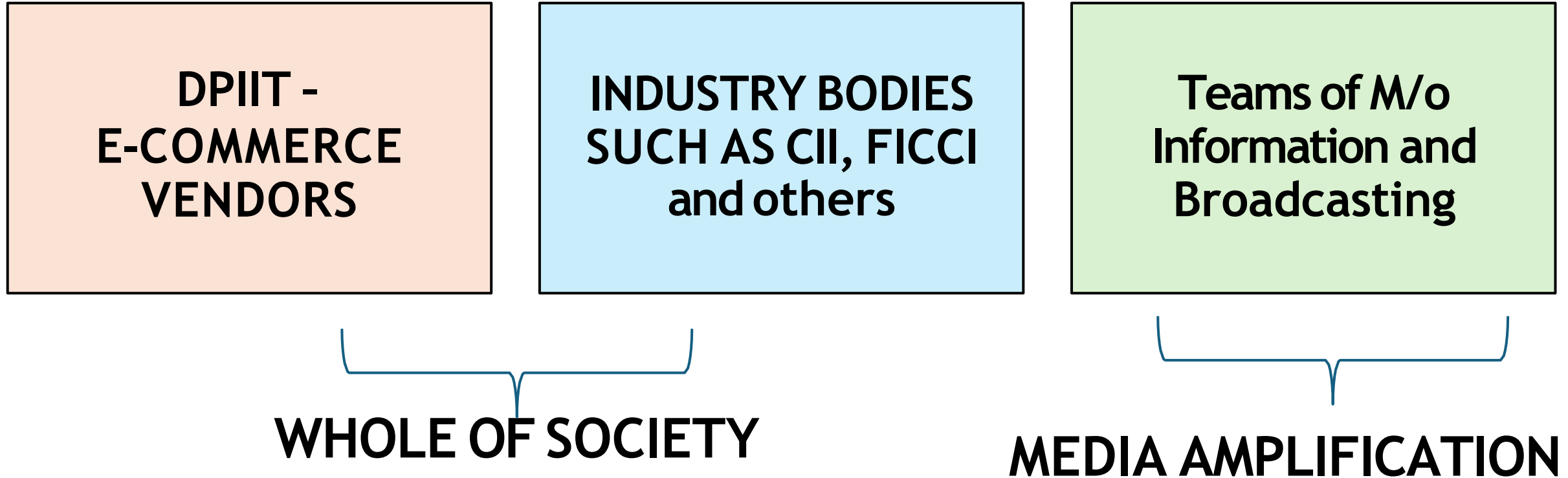
Ministry of Culture is organizing

**HAR GHAR TIRANGA
PRESS CONFERENCE**

**BIKE RALLY WITH
PARLIAMENTARIANS
AND OTHERS**

**VANDE MATARAM
THEMED TIRANGA
CONCERT**

Ministry of Culture is also meeting with



Press Conference by States and Union Territories

- All State and UT Governments are encouraged to **host a press conference** before the start of the campaign period.
- Inform the press about the **details of all activities happening under Har Ghar Tiranga 2026** in your respective States and UTs
- Focus on all activities including those by
 - Different Departments
 - Schools and Colleges
 - **Corporates and other Civil Society Organizations**
- **Special Mention :**
 - **Tiranga Lighting and Decoration**
 - **State Event**



Vande Mataram themed patriotic Tiranga Concert

- The State event will be a patriotic **Tiranga Concert** dedicated to spirit of **Vande Mataram**. It will be a concert with a **patriotic** line up of songs.
- It is be held in the VIP presence of **Hon'ble Chief Minister, Hon'ble Governor, Hon'ble Lt. Governor**.
- **Mass Singing of official version of Vande Mataram** to be made part of the Tiranga Concert based events.



Tiranga and Vande Mataram Exhibition

- Like every year - Ministry of Culture is curating a **special exhibition** on Tiranga and Vande Mataram.
- This exhibition may be put up at the **entrance of the Concert venue** to enable visitors to see the exhibition.
- Upon arrival of Chief Guest- **tour of the exhibition** to be given.



Tiranga and Vande Mataram Exhibition Display

States and UTs to ensure necessary directions are issued



Multi-Location Public Display:

The exhibition may be displayed at major public spaces such as shopping malls, railway stations, city parks, and integrated into district, block, and panchayat-level Independence Day programmes.

Campus Exhibitions:

All schools and colleges are encouraged to curate a dedicated Tiranga s Vande Mataram exhibition in halls, libraries, or auditoriums, highlighting the evolution of the National Flag and the contributions of freedom fighters.

Student-Led Walkthroughs:

Students may serve as exhibition guides, explaining the history and significance of the National Flag, *Vande Mataram*, and India's freedom movement to peers, visitors, and parents.

Community Outreach:

Schools and colleges are encouraged to invite parents, local communities, and resident welfare associations to visit the exhibitions, extending the campaign's educational impact beyond the campus.

Tiranga Bike, Cycle, E-Bike Rallies across districts, blocks, panchayats



Tiranga Bike, Cycle, E-Bike Rallies



Pan-District and Panchayat Mobilization: Local administrations to organize and execute **Tiranga Bike, Cycle and E-bike rallies** across district headquarters and gram panchayat to ensure deep rural and urban outreach of the campaign.

Youth and Community Participation: Local youth clubs, sports forums, and educational institutions should be actively engaged to lead these rallies, encouraging participants to mount the national flag securely on their vehicles.

Route Mapping via Historical Landmarks: The rallies may be strategically mapped to pass through prominent local public spaces, freedom fighter memorials, and designated selfie points to maximize public visibility and community interaction.

Safety and Traffic Coordination: District police and local traffic authorities to coordinate closely to provide designated green corridors, ensuring the safety of all participants while minimizing disruption to daily public transit.

Tiranga Rallies (Procession)

- The States/UTs may organize **Tiranga Rallies with large-scale procession** featuring participants carrying the Indian National Flag in accordance with the Flag Code of India.
- **Singing Vande Mataram** encouraged at the start of the rally.
- The rally may involve **citizens from all walks of life**, including students, youth, government officials, CAPF and State police personnel, and community organizations, promoting patriotism, national unity, and pride.



Proper documentation, route planning, participant registration, and independent verification should be arranged to support any record attempt, if any while ensuring safety, discipline, and respectful handling of the Tiranga throughout the event.



Tiranga Salute to the Spirit of Vande Mataram



National Song **VANDE MATARAM**

Vandē Mātaraṃ, Vandē Mātaraṃ.
Sujalāṃ suphalāṃ malayaja-sheetalāṃ,
Shasya-Shyāmalāṃ Mātaraṃ.
Vandē Mātaraṃ.

Shubhra-jyotsnā pulakita-yāmineeṃ,
Phulla-kusumita druma-dala-shobhineeṃ,
Suhāśineeṃ sumadhura-bhāshineeṃ,
Sukhadāṃ varadāṃ Mātaraṃ.
Vandē Mātaraṃ.

Koti-koti kantha kal-kal nināda karāle,
Koti-koti bhujairdhṛita kharkarvāle,
Ke bole Mā tumi abale,
Bahubaladhāṛineeṃ namāmi tāṛineeṃ,
Ripudala-vāṛineeṃ Mātaraṃ.
Vandē Mātaraṃ.

Tumi vidyā, tumi dharma,
Tumi hṛdi, tumi marma,
Tvam hi prāṇāḥ shareere
Bahute tumi Mā shakti,
Hṛdaye tumi Mā bhakti,
Tomārai pratima gadi mandire-mandire.
Vandē Mātaraṃ.

Tvam hi Durgā dasha-praharaṇa-dhāṛinee,
Kamalā kamala-dala-vihāṛinee,
Vāṇee vidyā-dāyinee,
Namāmi tvam namāmi kamalāṃ,
Amalāṃ atulāṃ,
Sujalāṃ suphalāṃ Mātaraṃ.
Vandē Mātaraṃ.

Shyāmalāṃ saralāṃ susmitāṃ bhūṣhitāṃ,
Dharaṇeeṃ bharaṇeeṃ Mātaraṃ.
Vandē Mātaraṃ, Vandē Mātaraṃ.

Digital Activity - SELFIE WITH TIRANGA



- Like every year the **Selfie with Tiranga** is the key digital activity. **Harghartiranga.com** is the website.
- This year keeping in mind the 150 years of Vande Mataram - the selfie will also feature the **lyrics of Vande Mataram**. The download will be in the form of a video.
- States and UTs are requested to monitor the activity and **ensure participation of citizens in large numbers**.
- **Anchors** in all physical programme to encourage participants to click and upload selfie on Har Ghar Tiranga website. **Local radio and social media posts** may also be used for outreach.

Tricolor lighting and decoration

- **Tri color lighting and decorations** may be extensively installed across a diverse array of public spaces and infrastructure to foster a deep sense of national pride.
- This patriotic makeover may adorn critical infrastructure such as **dams and bridges**, alongside **government buildings**, **hospitals**, **schools**, and **hotels**.
- To ensure maximum visibility and public engagement, bustling areas like **marketplaces**, **bus depots**, **airports**, **railway stations**, **major roads**, and **prominent roundabouts** may also be illuminated and /or draped with saffron, white, and green lights, transforming the entire landscape into a festive tribute to the nation.



Large size Tri colored rangoli on Vande Mataram themes

- **Community Collaboration:** Bringing people together to co-create massive, vibrant community projects, involving students, homemakers, and elders to turn the celebration into a deeply connected, multi-generational community affair.
- **Patriotic Artistry:** Designing large-scale, tri-colored rangoli art inspired by powerful Vande Mataram themes.
- **High-Visibility Venues:** Transforming prominent public places with high footfalls and covering extensive stretches of streets.



Tiranga Demand, Procurement and Planning

- All States are advised to come up with a comprehensive plan of **Tiranga demand in line with the population of the State/UT and strategy of fulfillment of demand.**
- Officials are requested to ensure **procurement either via Self Help Groups or via local vendors.** Tiranga Sale counters may be set up locally by Self Help Groups.
- All flags to meet Flag Code of India. Department of Post has identified a **nodal officer for Har Ghar Tiranga.**
 - Shri Adnan Ahmed - CGM, CCS s RB
 - Shri Dhammajyoti Ramdas Gajbhiye - Director (RB s Planning)

Points of discussion



संस्कृति मंत्रालय
MINISTRY OF
CULTURE

No.42-21/44/2022- AKAM
Government of India
Ministry of Culture
C&M Division

3rd Floor, IGNC Building
Hotel Janpath, New Delhi
Dated: - 21.07.2026

MEETING NOTICE

Subject: - Meeting to review progress of Har Ghar Tiranga Campaign to be convened by Secretary, Ministry of Culture on 23.07.2026 at 05:00 PM.

The undersigned is directed to convey that Secretary (Culture) will convene a meeting on **23.07.2026 (Thursday) at 05:00 PM** through VC to review the preparations of Har Ghar Tiranga Campaign.

2. The letter issued to the Chief Secretary (D.O.42-22/119/2022-AKAM(Pt.II) dated:14/07/2026) may kindly be referred to for details of the activities approved by the National Implementation Committee for the 'Har Ghar Tiranga' campaign 2026.

3. In continuation of the spirit of the 'Har Ghar Tiranga' campaign, it is requested that the State/Union Territory Governments may kindly be ready with the Flag Demand for 2026 during the meeting. This will enable timely facilitation of adequate Tiranga supply to ensure that every household is able to hoist the National Flag during the Har Ghar Tiranga campaign 2026. The data is requested as under:

No. of Household (as per latest census data)	No. of Flags to be procured	No. of Flags to be procured through SHGs/KVIs (Khadi Village Institutions)	No. of Flags to be procured through India Post
1	2	3	4

Note:
1. It is requested that Adequate and sufficient supply of Flags may kindly be ensured for the National Campaign "Har Ghar Tiranga 2026".
2. The above data may kindly be provided latest by 3.00 PM, 23/07/2026 before the start of Video Conference.

4. It is requested to make it convenient to attend the meeting through VC. In case of non-availability of your kind self, a senior level officer may kindly be nominated to attend the meeting. The link of meeting is as follows: -

URL: <https://mcculture.webex.com/join?MTID=msaeeb9485a2700a01194d8cab0308228>

Meeting Number: 2516 156 1421

Password: 12345

Rajeev Kumar
(Rajeev Kumar) 21/07/26
Director
Tel: -23446300

To

i. All Chief Secretaries of States & UTs

All States and UTs

- Proposed plans
- Details of flag procurement and plans of fulfilment



संस्कृति मंत्रालय
MINISTRY OF
CULTURE

THANK YOU!

PARTITION HORROR REMEMBRANCE DAY

14th August 2026

Partition Horror Remembrance Day

- Partition Horrors Remembrance Day (PHRD) observed on 14th August every year to commemorate the suffering, trauma and displacement experienced by millions during the Partition of India.



Partition Horror Remembrance Day

- Partition Horrors Remembrance Day 2026 will be observed through a series of commemorative activities across the country on 14th August 2026.
- The observance aims to generate greater public awareness, particularly among the younger generation, about the tragic realities of Partition and to pay homage to the resilience and sacrifices of the millions affected by it.

Partition Horror Remembrance Day 2026

- **States and Union Territories**

- All States and UTs to observe Partition Horror Remembrance Day on 14 August.
- State level programmes to be led by Chief Minister, Lt. Governor and Governor.
- Programmes may include families of partition survivors as per feasibility.

- **MENTION : Ministry of Culture will be collaborating with State Governments of Delhi and West Bengal to organize the State level programmes.**

- **Programme execution**

- Decorum to be maintained
- Sensitive nature of the programme
- White centric venue decoration (white flowers)
- 2 minute silence

Partition Horror Remembrance Day

[LINK TO DOWNLOAD](https://amritkaal.nic.in/partition-horror-remembrance-day)

<https://amritkaal.nic.in/partition-horror-remembrance-day>

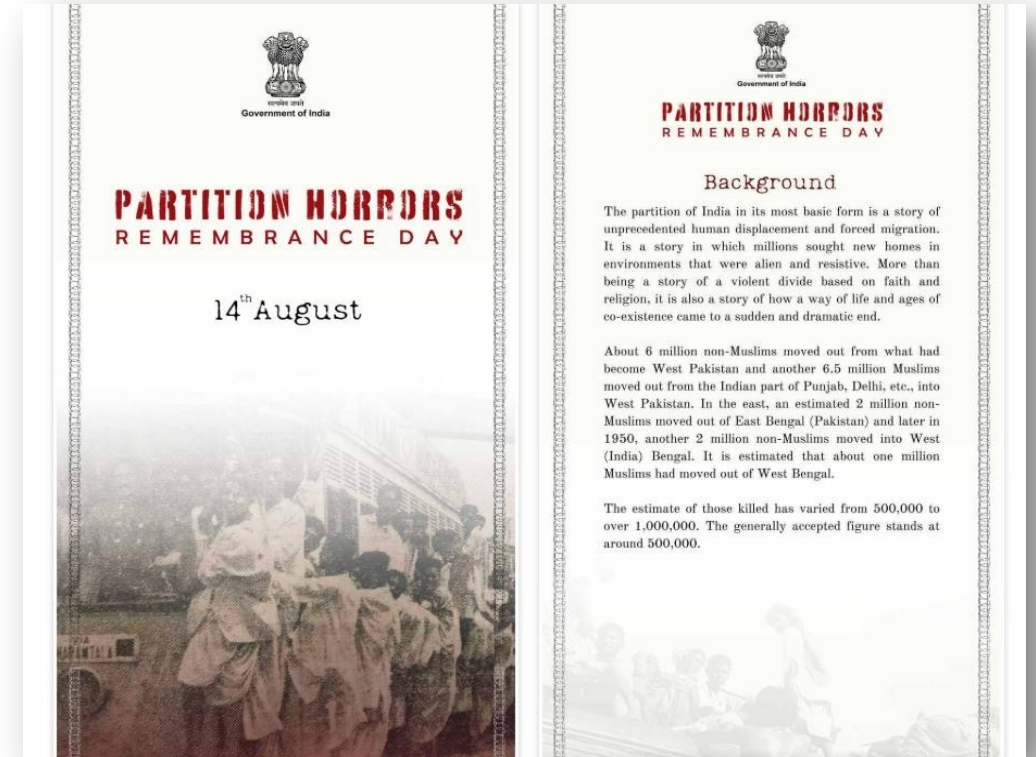
■ Components of the programme (1/3)

■ Exhibition on Partition Horror Remembrance Day

- Exhibition may be set up from 13th August at the main programme venue
- Curated visits of school children to be organized.

■ Short Films

- Screening of short films on Partition
 - The New Post Box
 - Chan Kitthan : The Derawals and Partition
 - Partition C Matua Community
- This may be scheduled during the visits of children on 13th and during 14th before the main programme.



Partition Horror Remembrance Day

[LINK TO DOWNLOAD](#)

<https://amritkaal.nic.in/partition-horror-remembrance-day>

▪ Components of the programme (2/3)

▪ Play on Partition

- Play on partition may be organized during the main programme
- Approved script will be provided by Ministry of Culture
- Reference recording will be provided

Scripts For Play of Partition Horrors

English	Hindi	Assamese	Bengali	Bodo	Dogri
Gujarati	Kashmiri	Konkani	Maithili	Marathi	Odia
Punjabi	Sanskrit	Santali	Sindhi	Tamil	Urdu

Partition Horror Remembrance Day

- **Components of the programme (3/3)**
 - **Speeches & Experience Sharing**
 - Chief Minister/ Lt Governor/ Governor
 - 1-2 representatives from families affected by partition may share their experience
 - Anchor can also read the story and mention family members present
 - **Candlelight Tributes and Marches**
 - Programmes to end with silent candlelight marches
 - Dignitaries may light the candle outside the main hall while exiting from the programme
 - Necessary arrangements and volunteers to be made
 - Silent March to start and continue as per locally decided routes.



Partition Horror Remembrance Day

- **Programmes across districts**

- Similarly, commemorative programmes for public awareness may be held across all districts including activities such as lectures and discussions in schools, colleges, universities and other public institutions.

- **Participation in Quiz**

- Schools, college and university students from across the State/UT may also be encouraged to participate in the National Online Quiz on Partition Horrors Remembrance Day to be organized on the MyGov portal from 1st August to 15th September 2026.





THANK YOU!

